



# The Case for Governance of AI

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# Approach to AI



We need to be **optimistic about what it can do to help people, industry and society**, and because we need to be committed to **bringing technology and people together to realize the promises of AI responsibly**.

# Generative AI capabilities

Essay outlines

Extracting insights

Creative Ideation

Subject Research

Dialog agents

Comments from code

Summarizing text

Classifying text

Code generation

Answering questions

Semantic search

Image Generation

Virtual Assistants

Language Translation

Poem creation

Code refactoring

Writing assistance

**Limitless generation with a few lines of input**

# Meeting the AI moment

## The Policy Imperative

- There needs to be **regulatory attention** on AI
- A **diverse range of perspectives** are needed to help shape regulatory conversations
- Industry needs to share its **responsible AI experience**
- Frameworks should be **risk based** and **outcomes focused**

## Aspiration

- AI is built and used responsibly and ethically
- AI advances international competitiveness and national security
- AI serves society broadly, not narrowly

# Microsoft's AI Principles



Fairness



Reliability  
& Safety



Privacy &  
Security



Inclusiveness



Transparency



Accountability

# A five-point blueprint for governing AI

1

Implement and build upon new government-led AI safety frameworks

2

Require effective safety brakes for AI systems that control critical infrastructure

3

Develop a broader legal and regulatory framework based on the technology architecture for AI

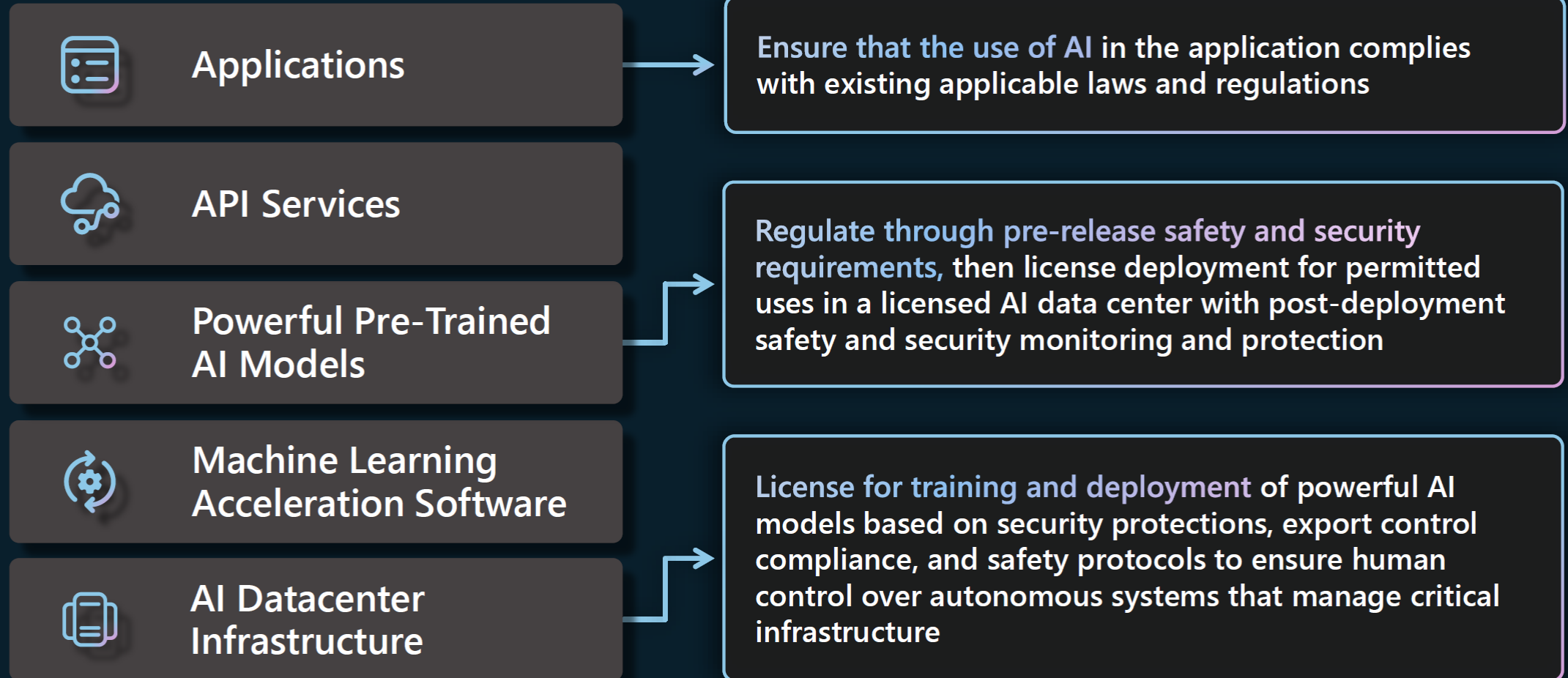
4

Promote transparency and ensure academic and public access to AI

5

Pursue new public-private partnerships to use AI as an effective tool to address the inevitable societal challenges that come with new technology

# A proposed AI regulatory architecture







Thank you

